



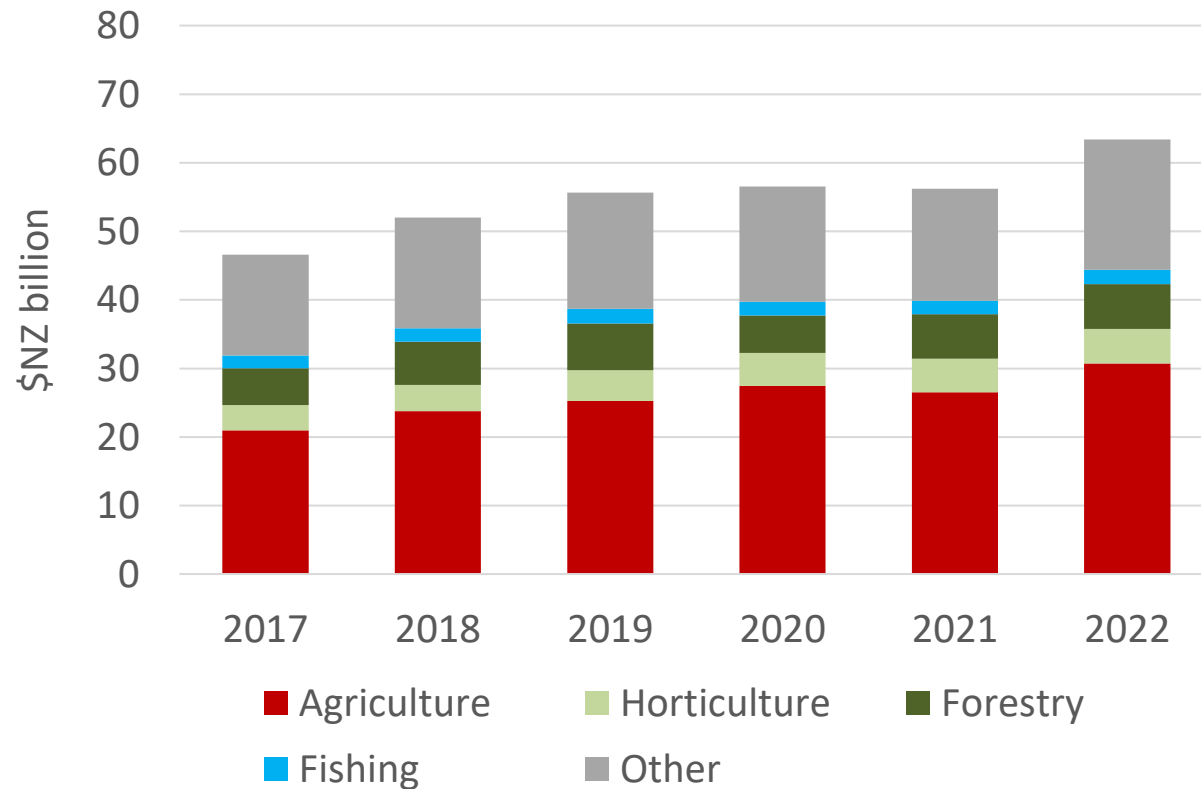
Export trends

Sue Cooper



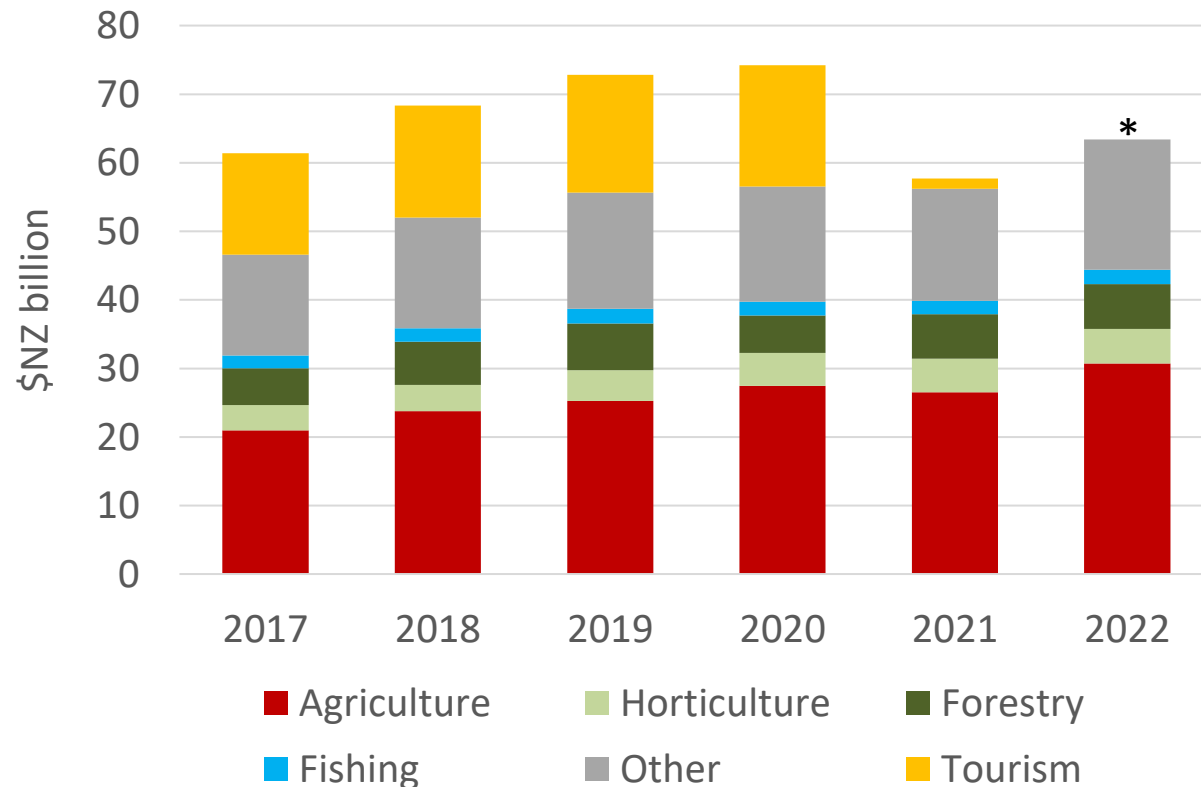
ALL OF NEW ZEALAND

What do sectors contribute to export income?



Source: Statistics New Zealand
Data is for year ending June

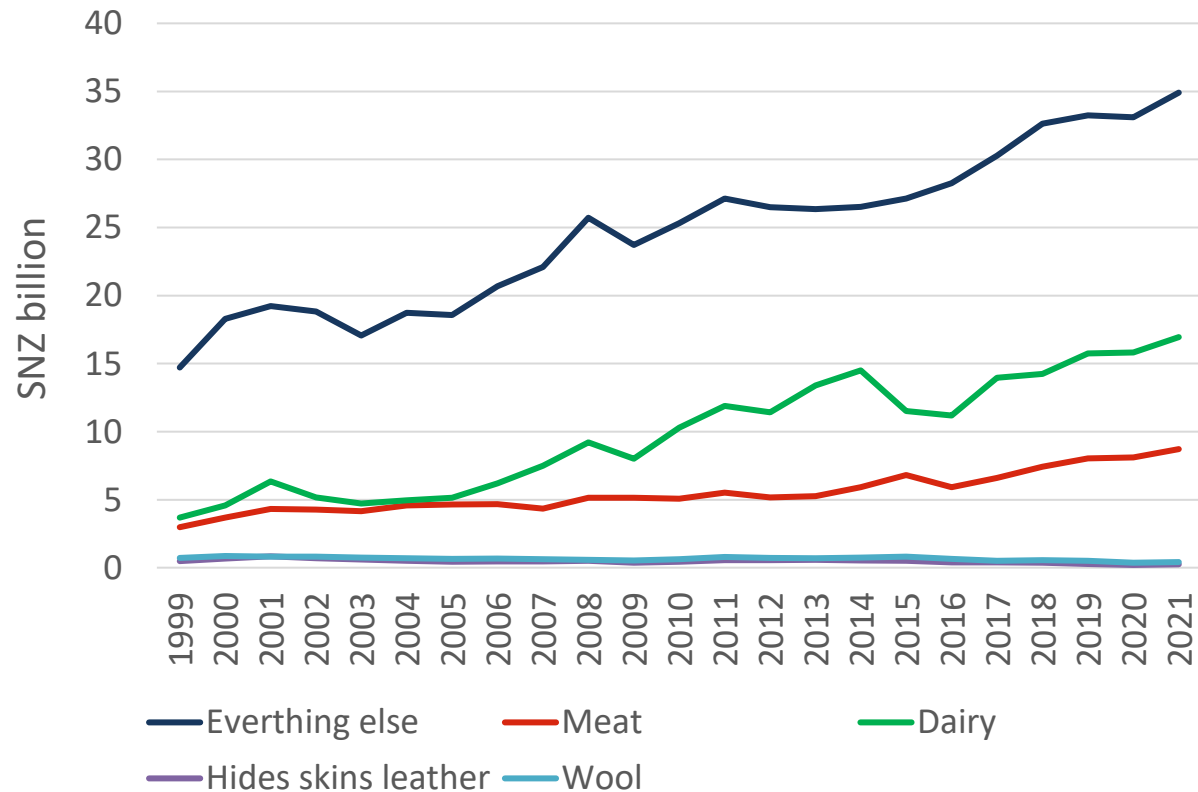
What do sectors contribute to export income?



* No tourism data for 2022

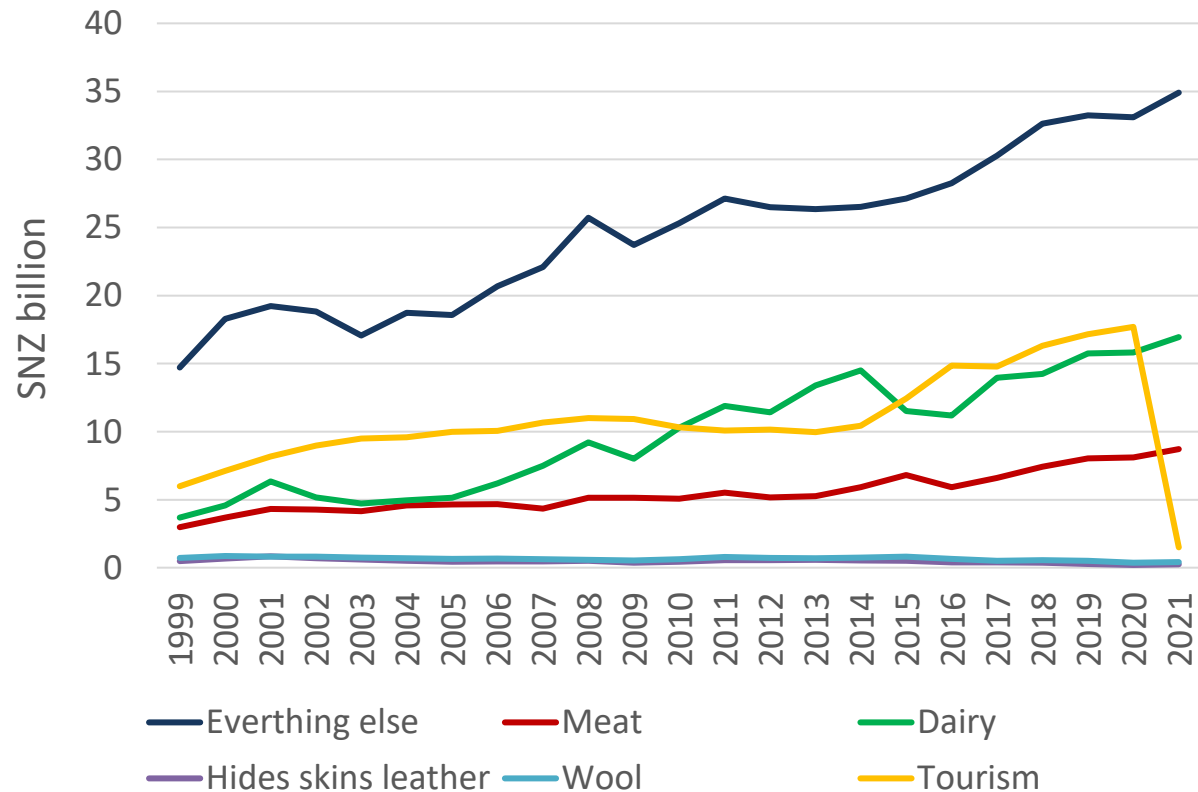
Source: Statistics New Zealand
Data is for year ending June

Effects of pandemic on export income



Source: Statistics New Zealand

Effects of pandemic on export income



Source: Statistics New Zealand

Container costs

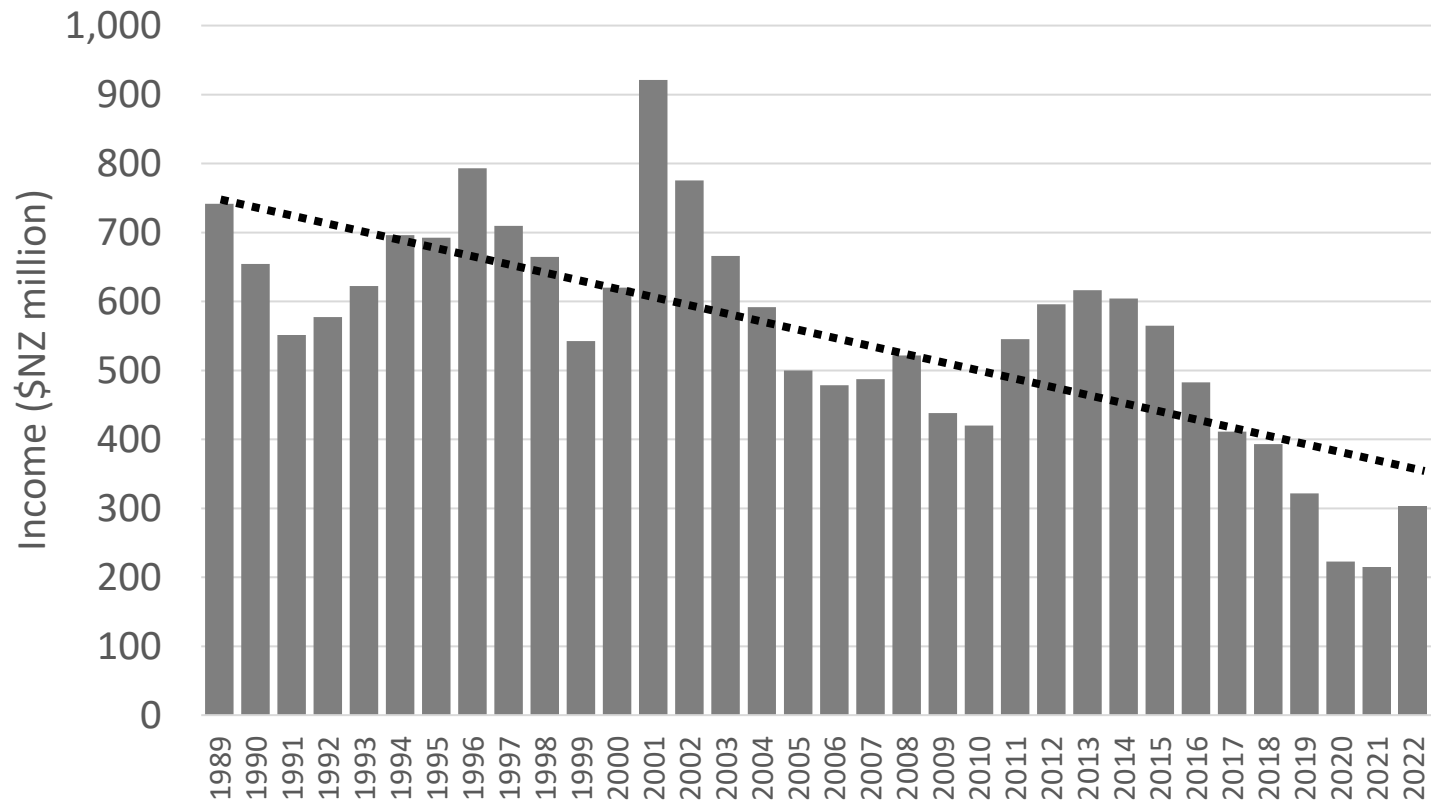
- Started climbing from about mid-2020
- Peaked at approximately five times the pre-pandemic rate at the beginning of 2020
- Currently at about twice the pre-pandemic rate
- Still doesn't solve the problem of getting containers to where they're needed



G

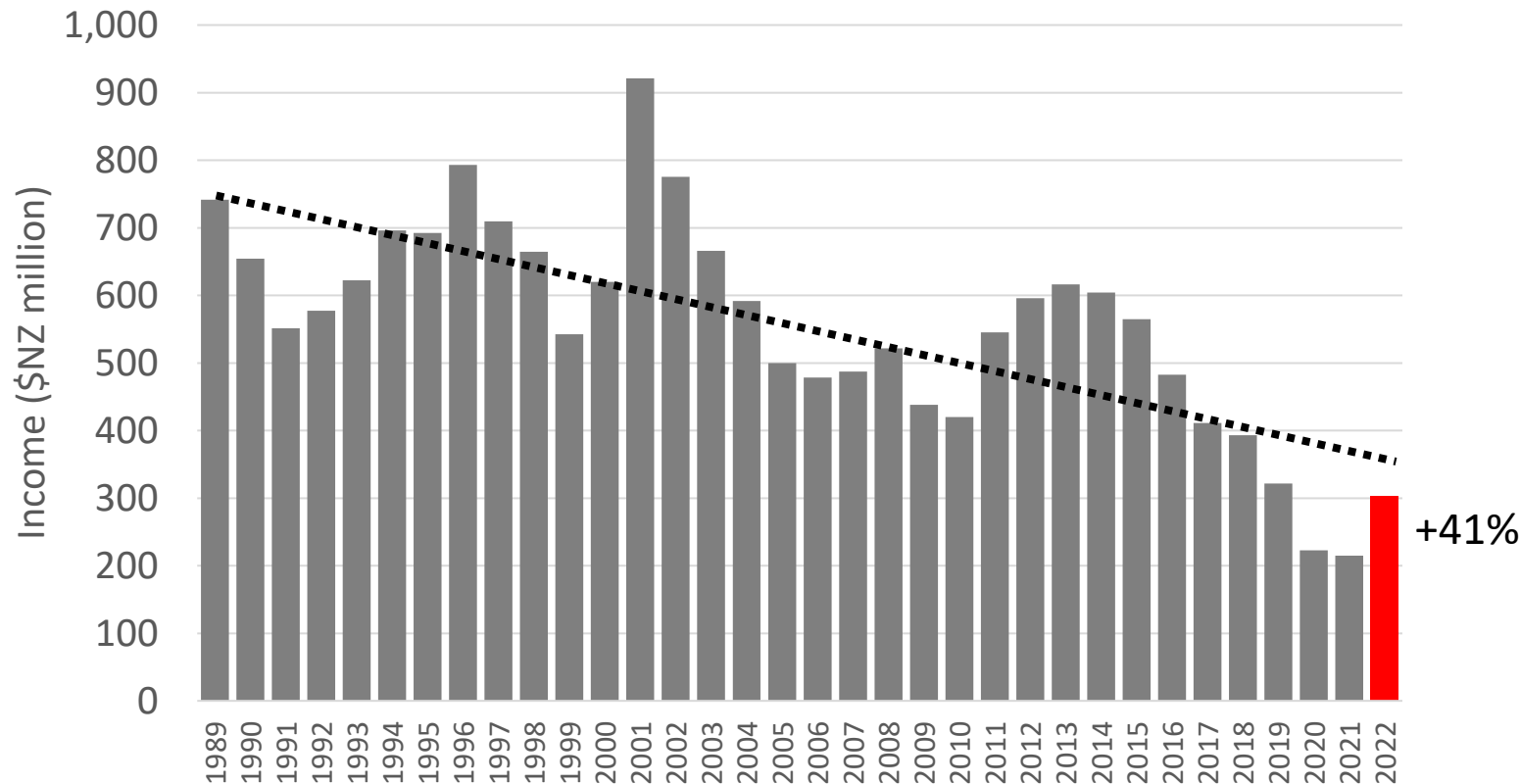
OUR INDUSTRY

What has happened to export income over the years



Source: Statistics New Zealand
Data is for year ending August

What has happened to export income over the years



Source: Statistics New Zealand
Data is for year ending August

Why the increase?

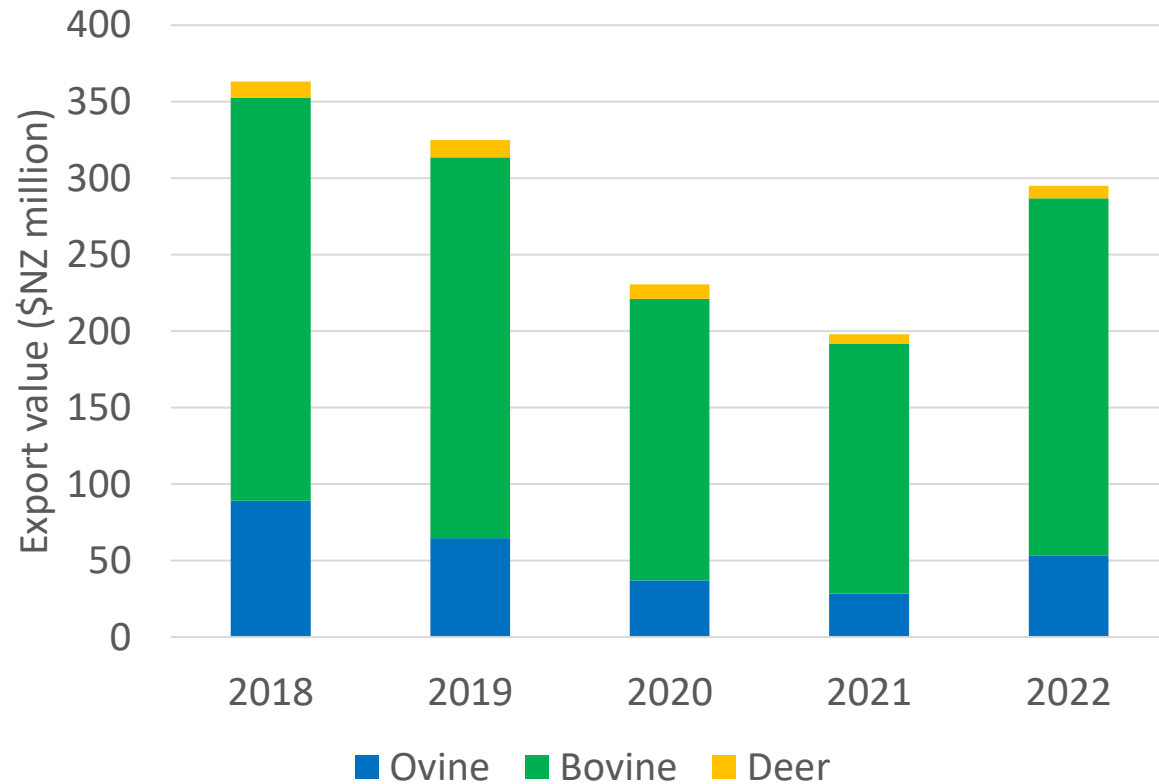
1. What species?
2. Are we exporting more highly processed product?
3. Are more animals being slaughtered?
4. Are individual skins or hides worth more?
5. Which countries is the extra value coming from?

Why the increase?

1. What species?

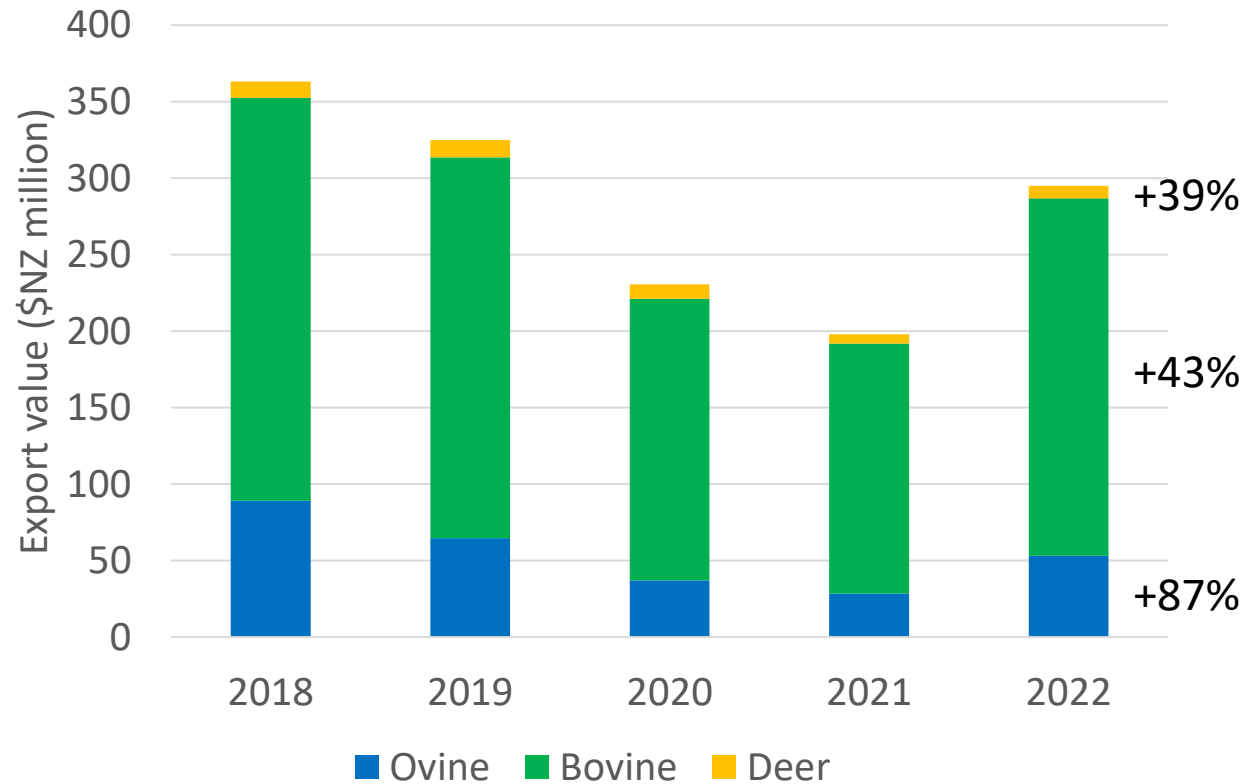


Species



Source: Statistics New Zealand
Data is for year ending June

Species



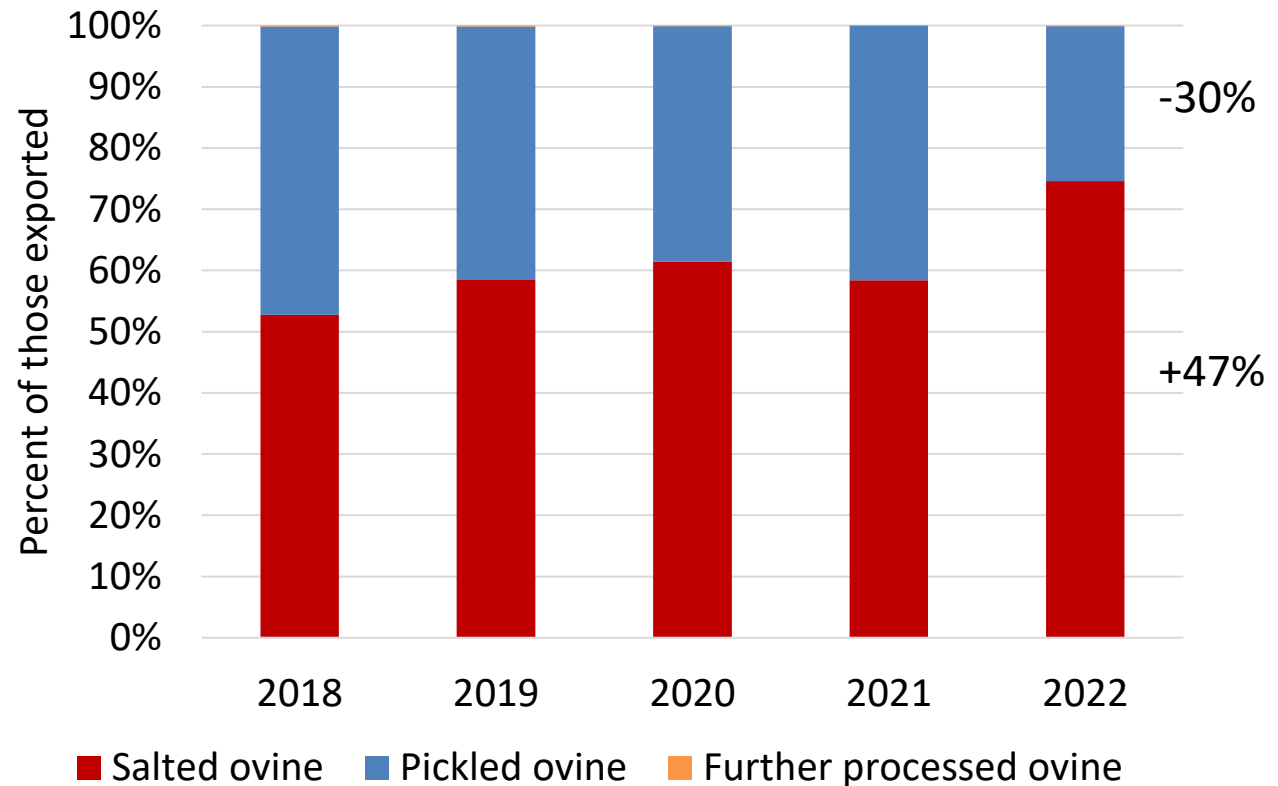
Source: Statistics New Zealand
Data is for year ending June

Why the increase?

2. Are we exporting more highly processed product?

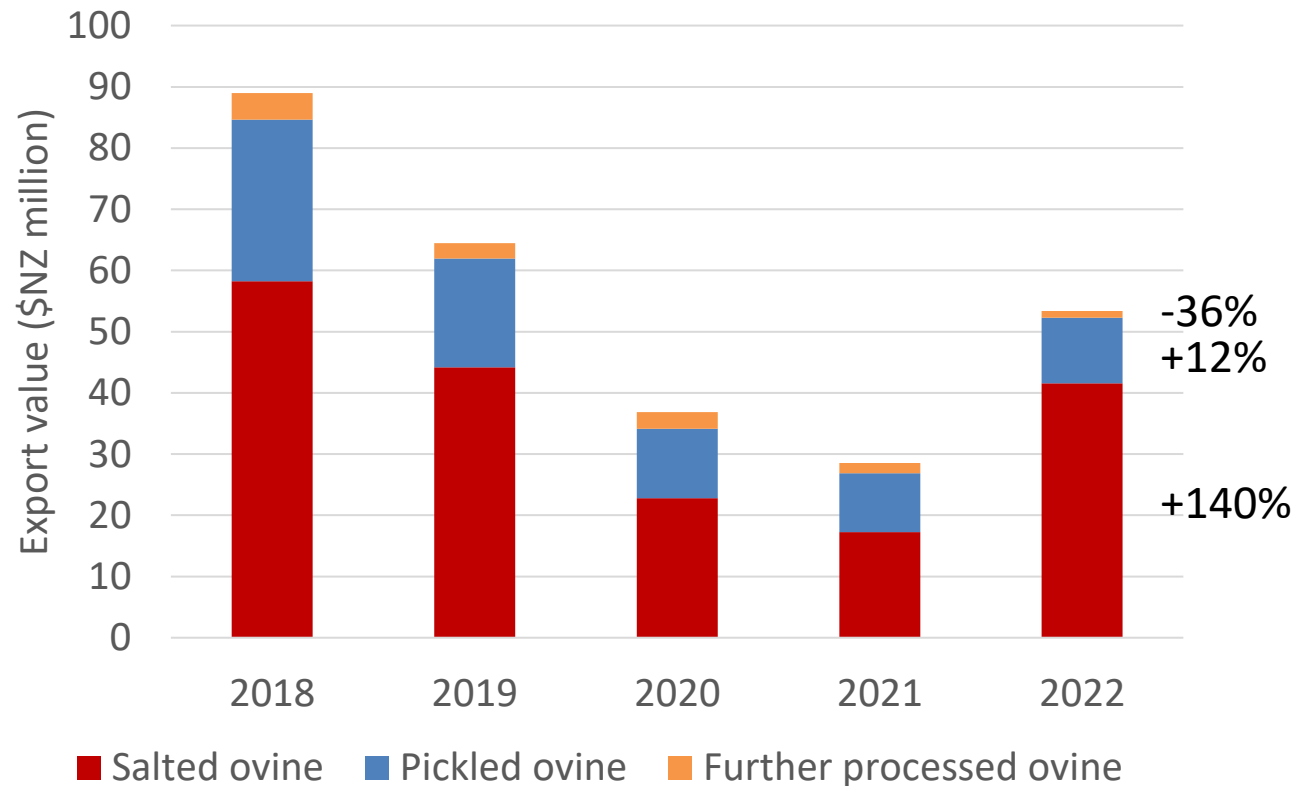


Degree of processing – ovine number



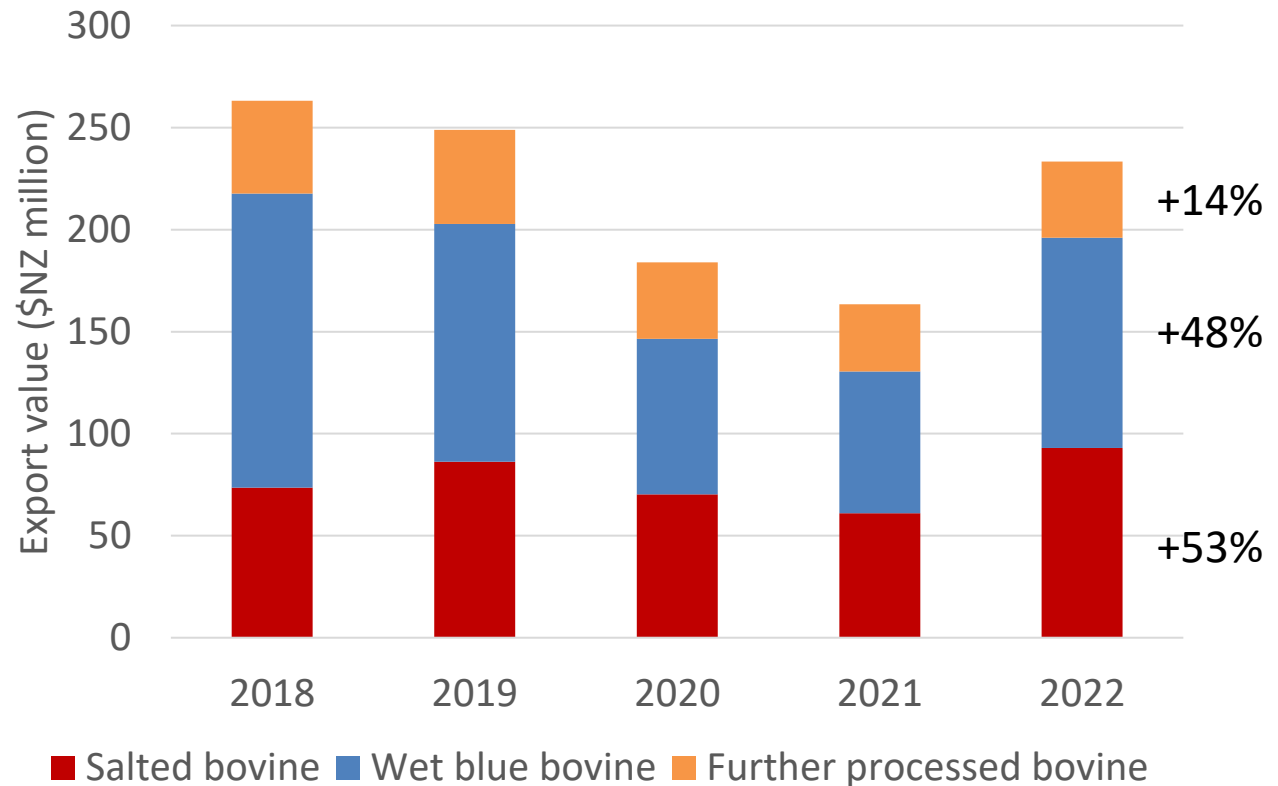
Source: Statistics New Zealand
Data is for year ending June

Degree of processing – ovine value



Source: Statistics New Zealand
Data is for year ending June

Degree of processing – bovine value

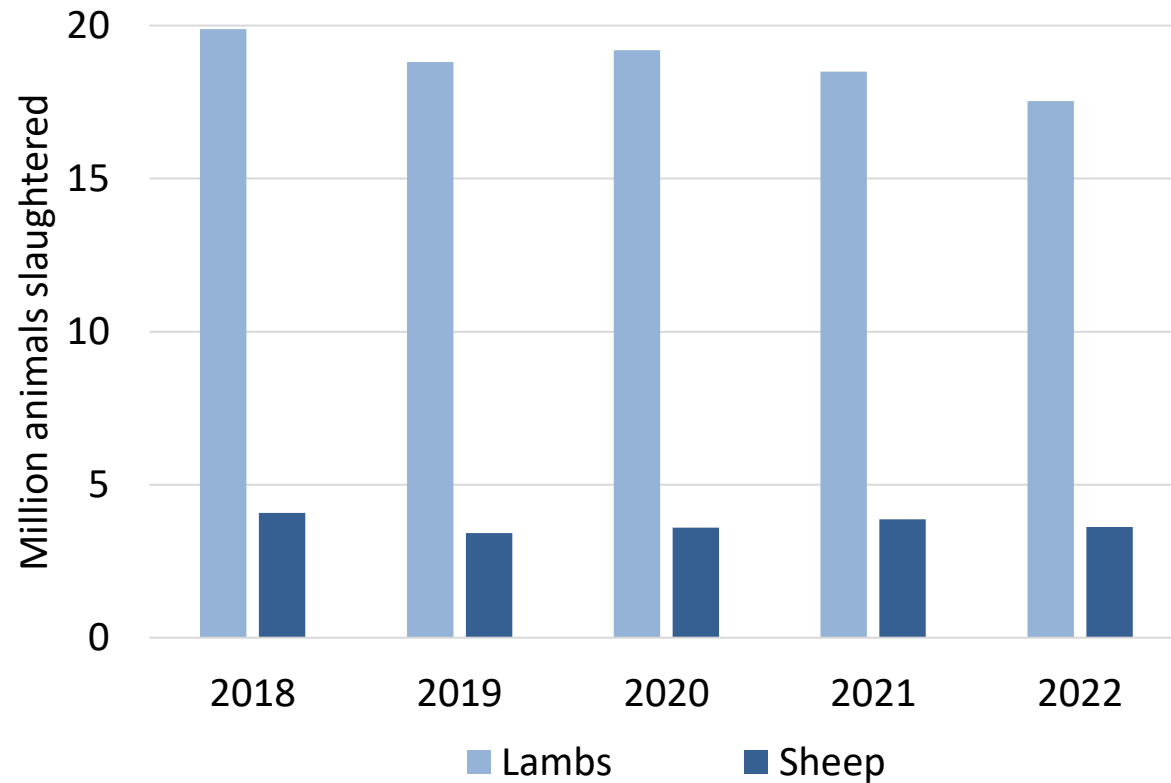


Source: Statistics New Zealand
Data is for year ending June

Why the increase?

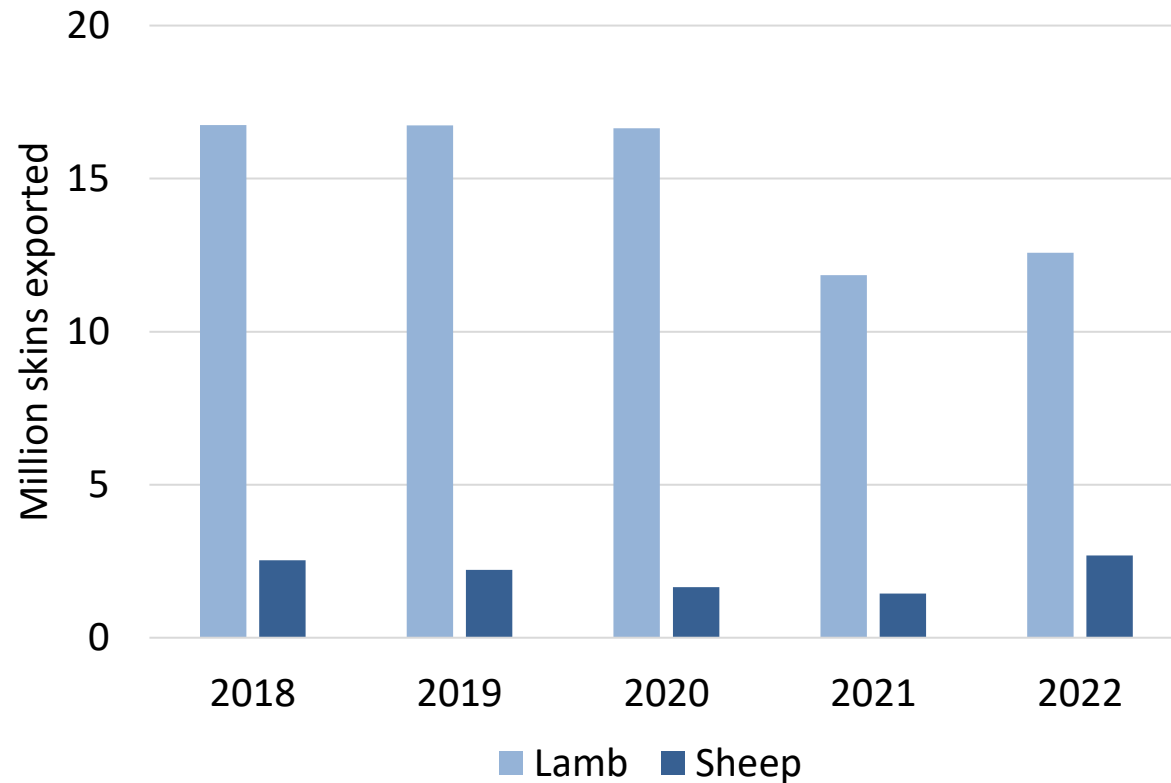
3. Are more animals being slaughtered?

Number slaughtered - ovine



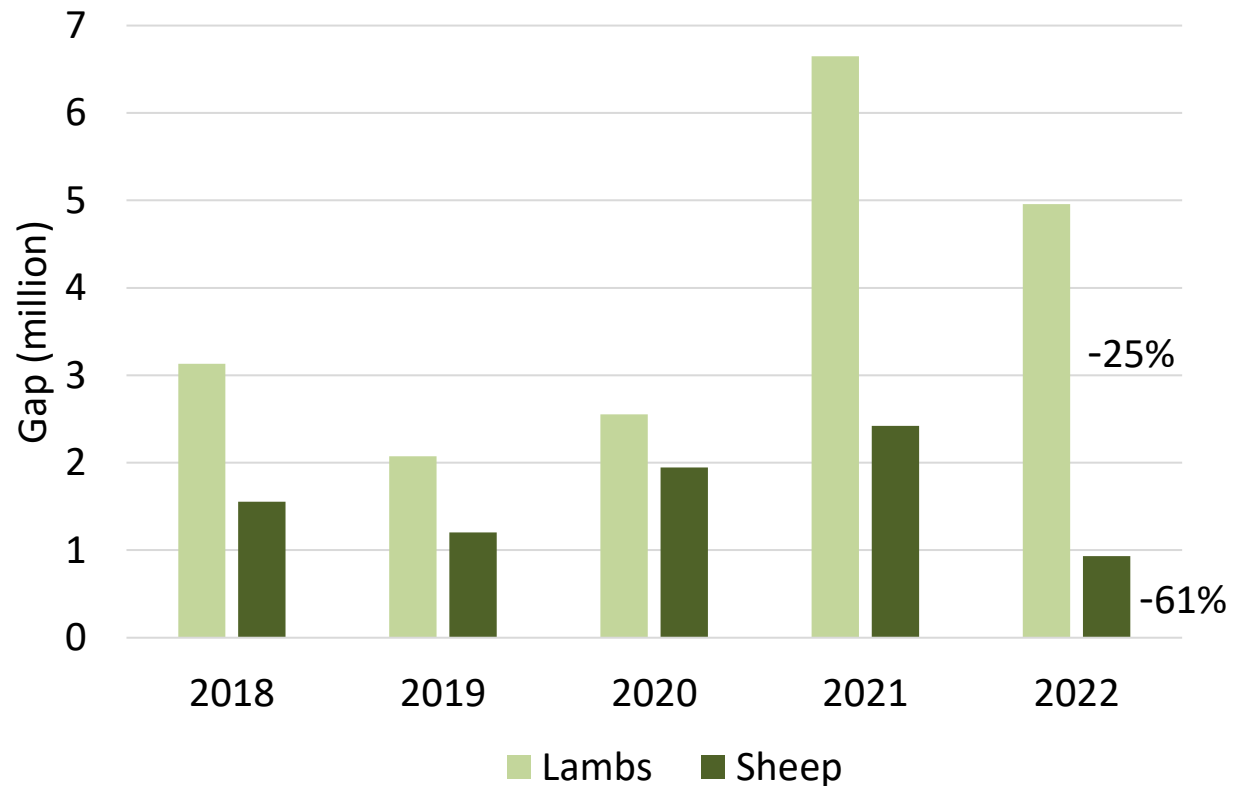
Source: Statistics New Zealand
Data is for year ending June

Number exported - ovine



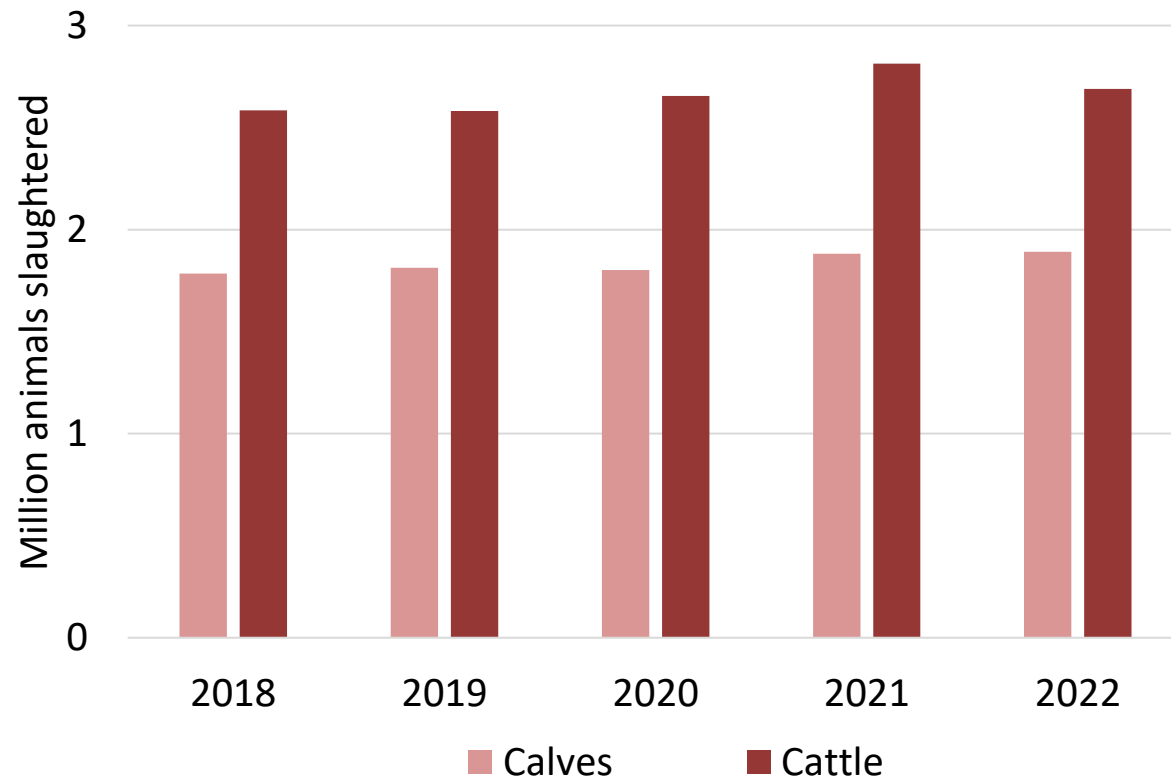
Source: Statistics New Zealand
Data is for year ending June

Mismatch between availability and export



Source: Statistics New Zealand
Data is for year ending June

Number slaughtered - bovine

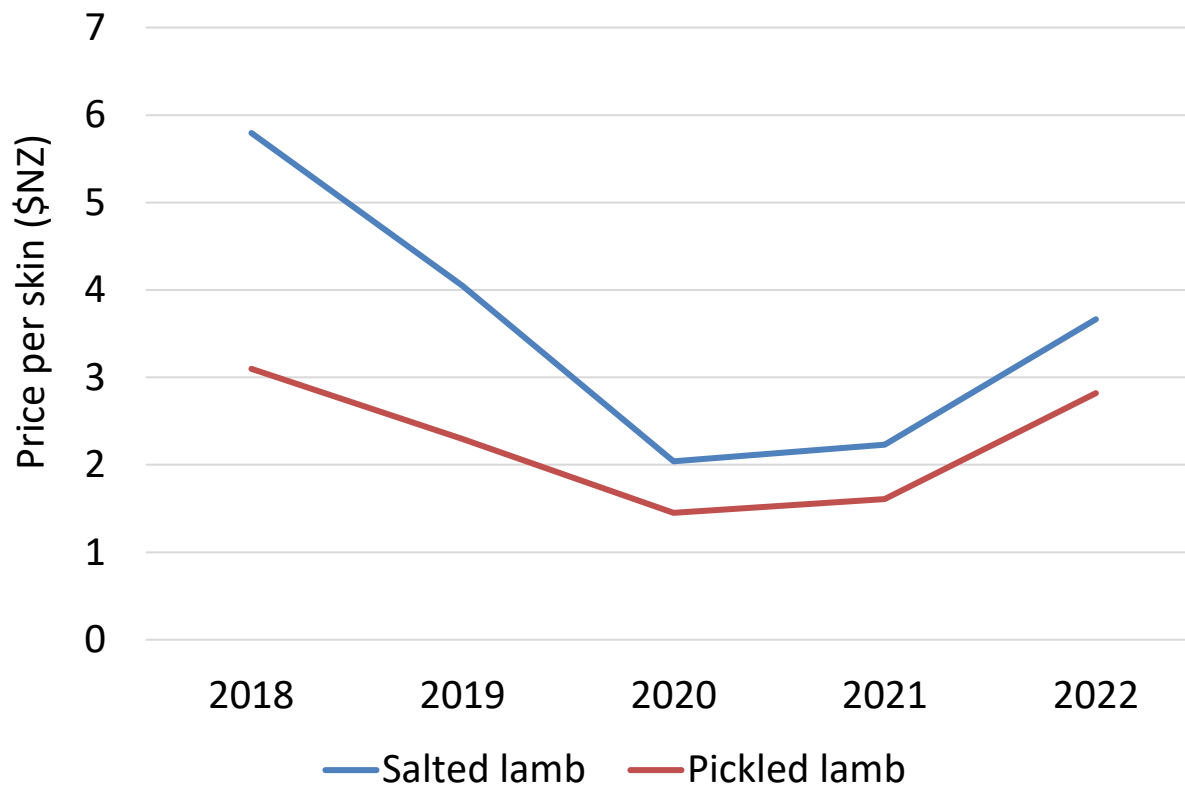


Source: Statistics New Zealand
Data is for year ending June

Why the increase?

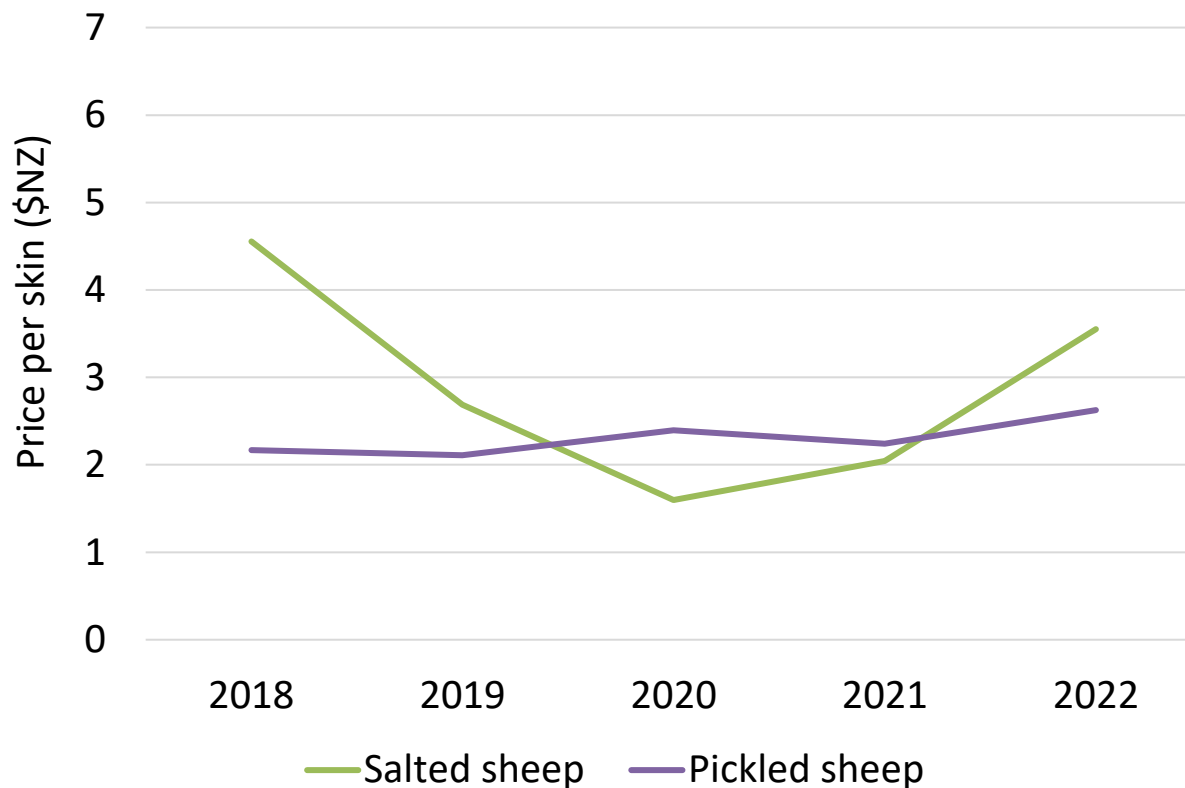
4. Are individual skins or hides worth more?

Per-skin value of ovine exports



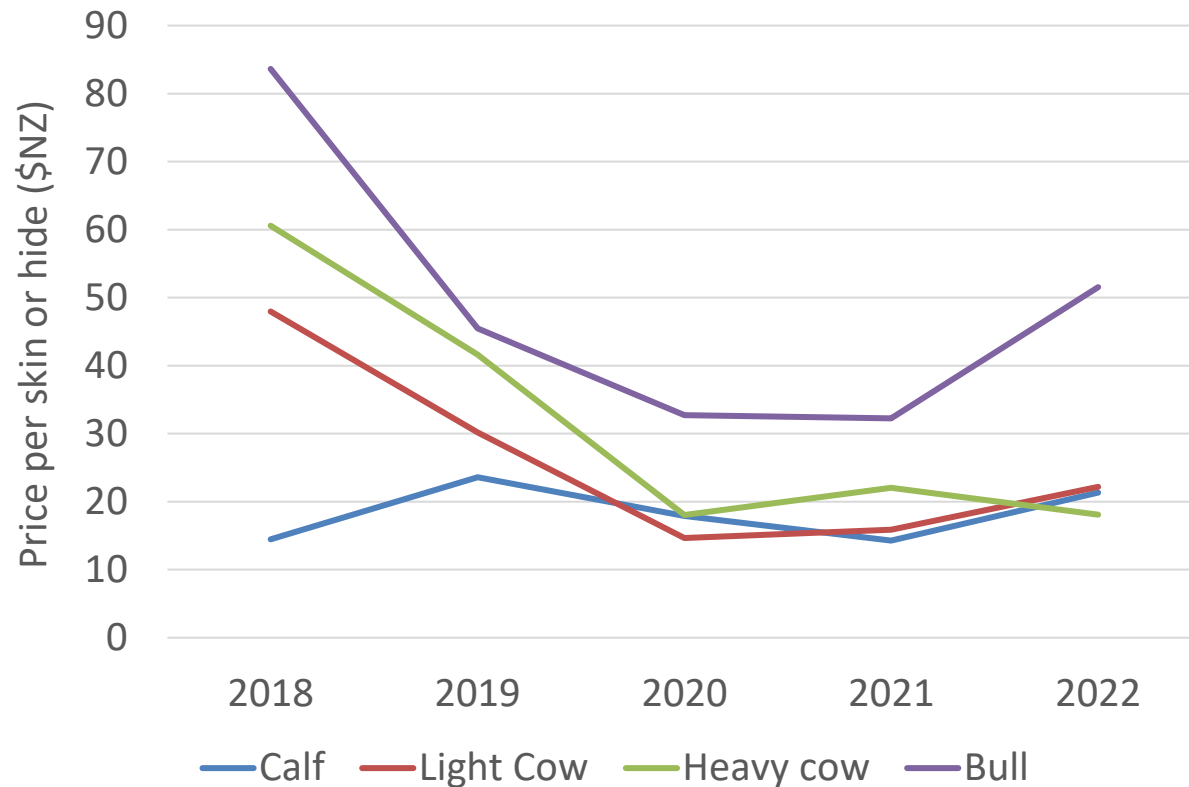
Source: Statistics New Zealand
Data is for year ending June

Per-skin value of ovine exports



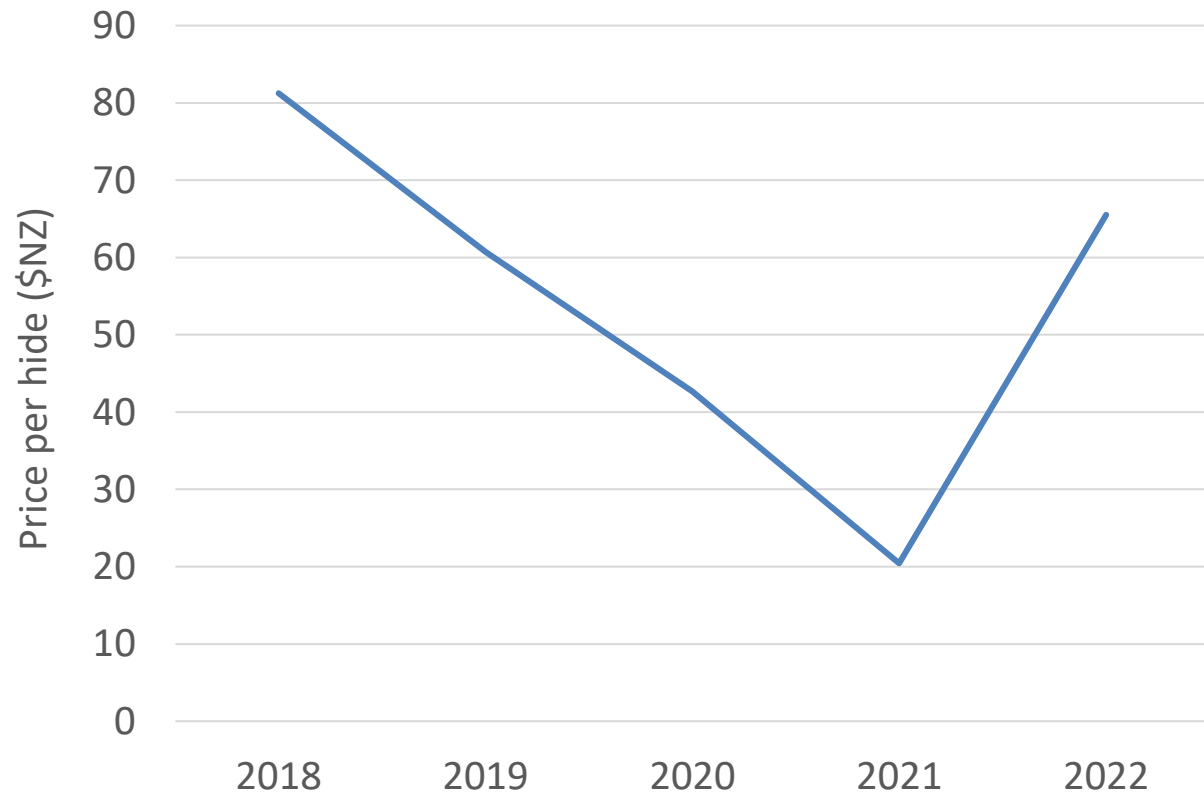
Source: Statistics New Zealand
Data is for year ending June

Per skin/hide salted bovine



Source: Statistics New Zealand
Data is for year ending June

Per hide wet blue bovine

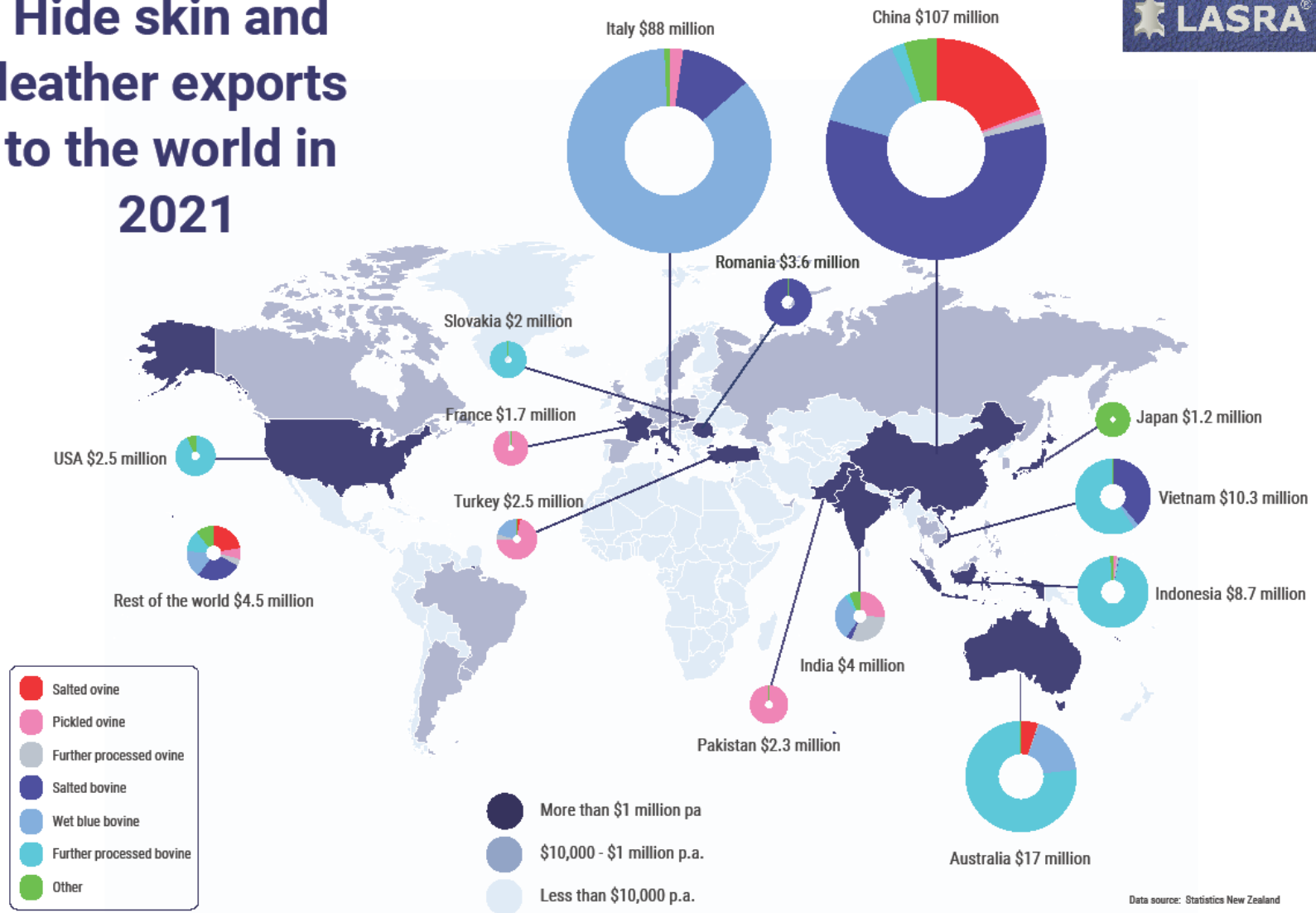


Source: Statistics New Zealand
Data is for year ending June

Why the increase?

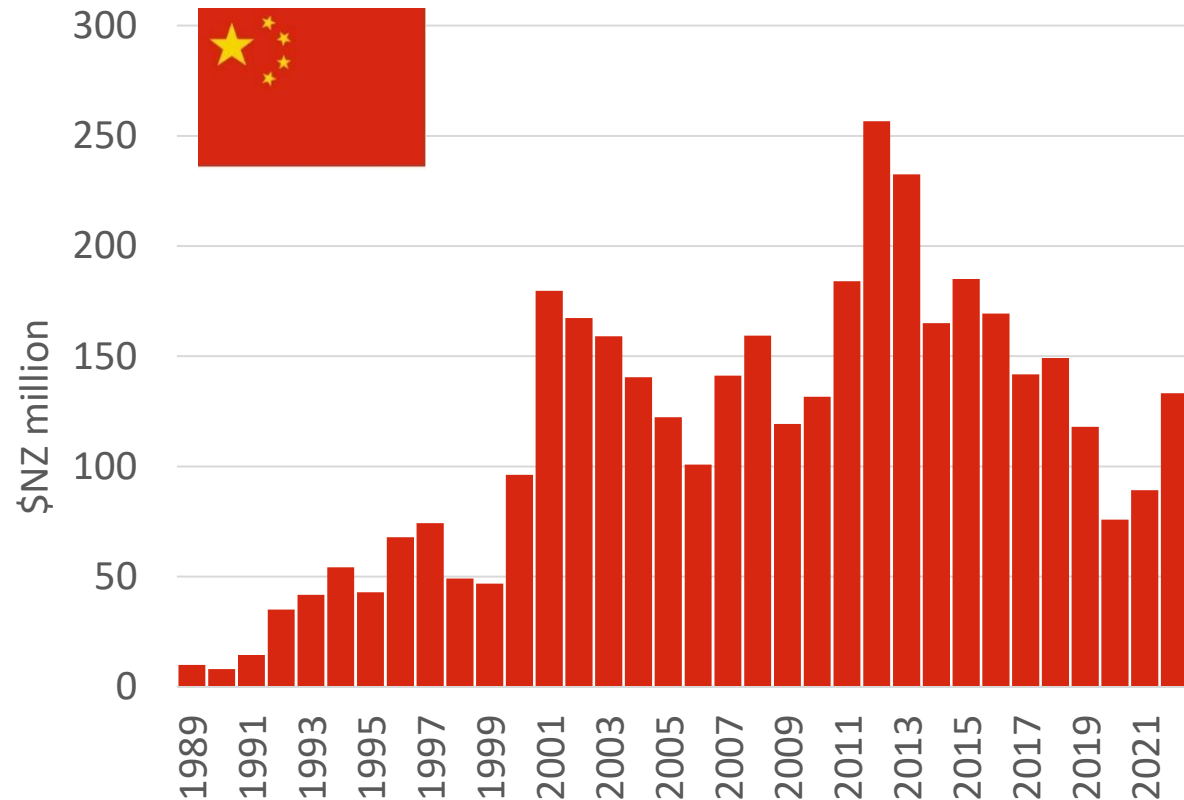
5. Which countries is the extra value coming from?

Hide skin and leather exports to the world in 2021



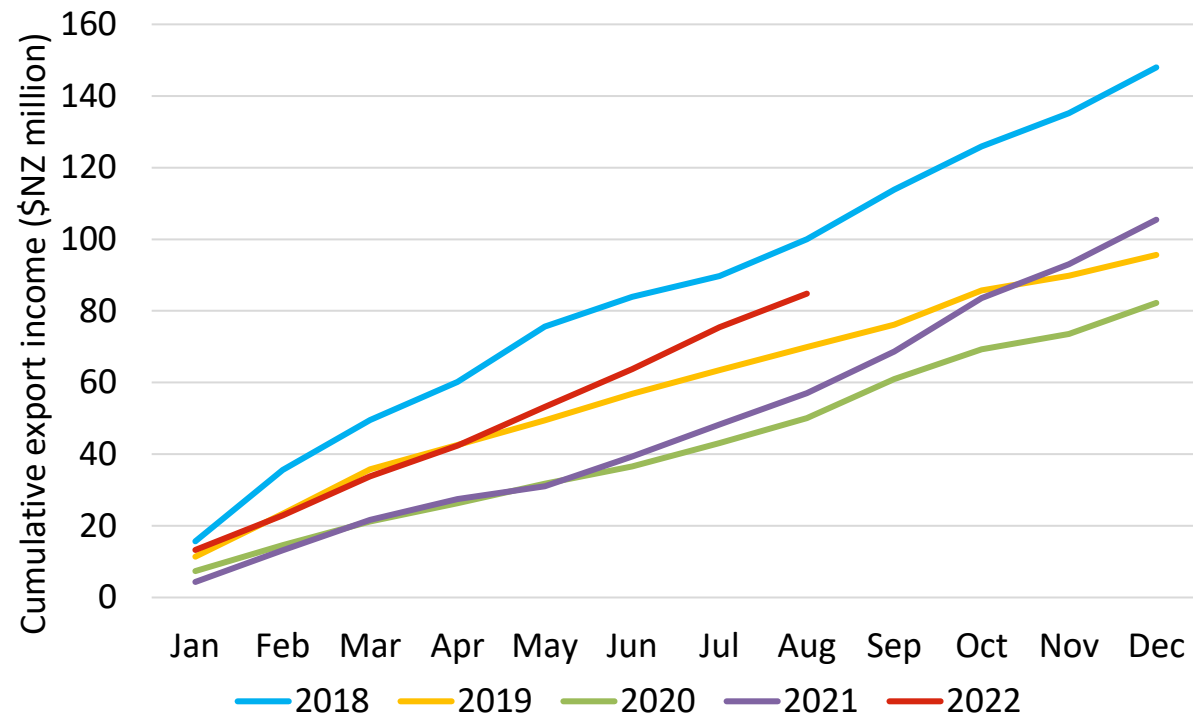
Data source: Statistics New Zealand

Exports to China



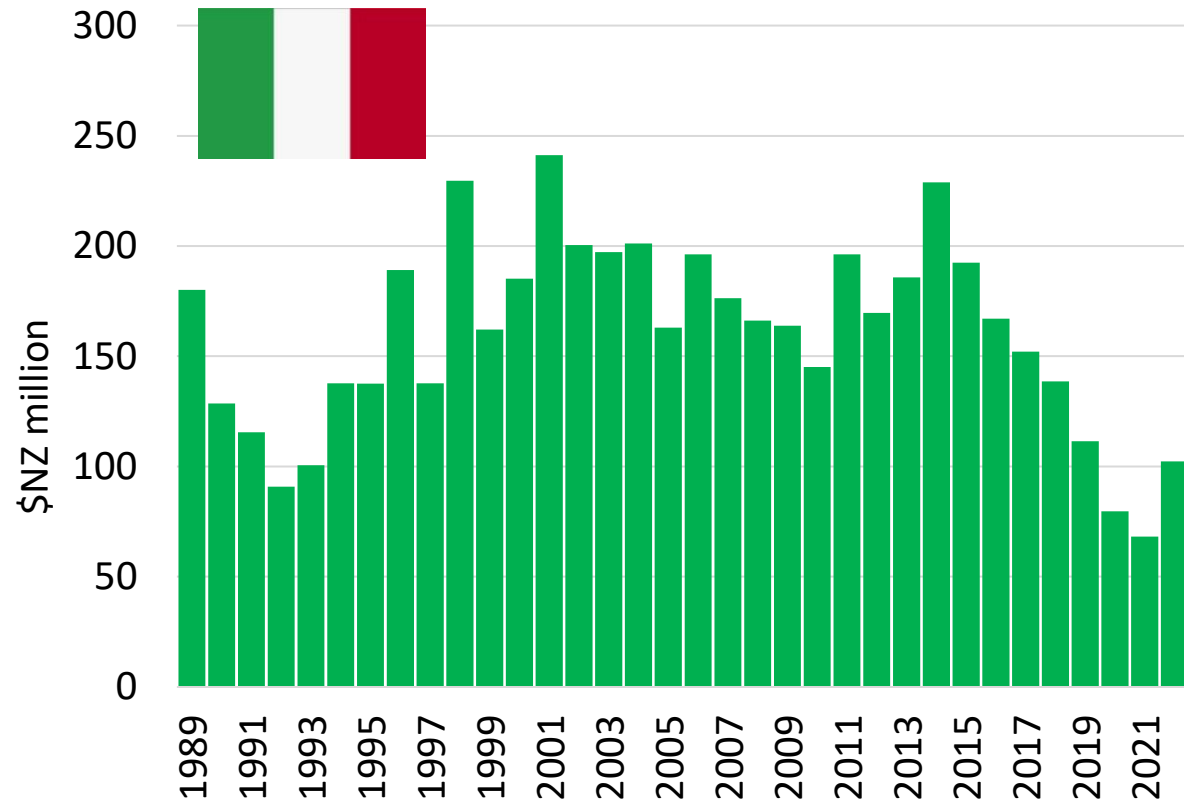
Source: Statistics New Zealand
Data is for year ending June

Exports to China



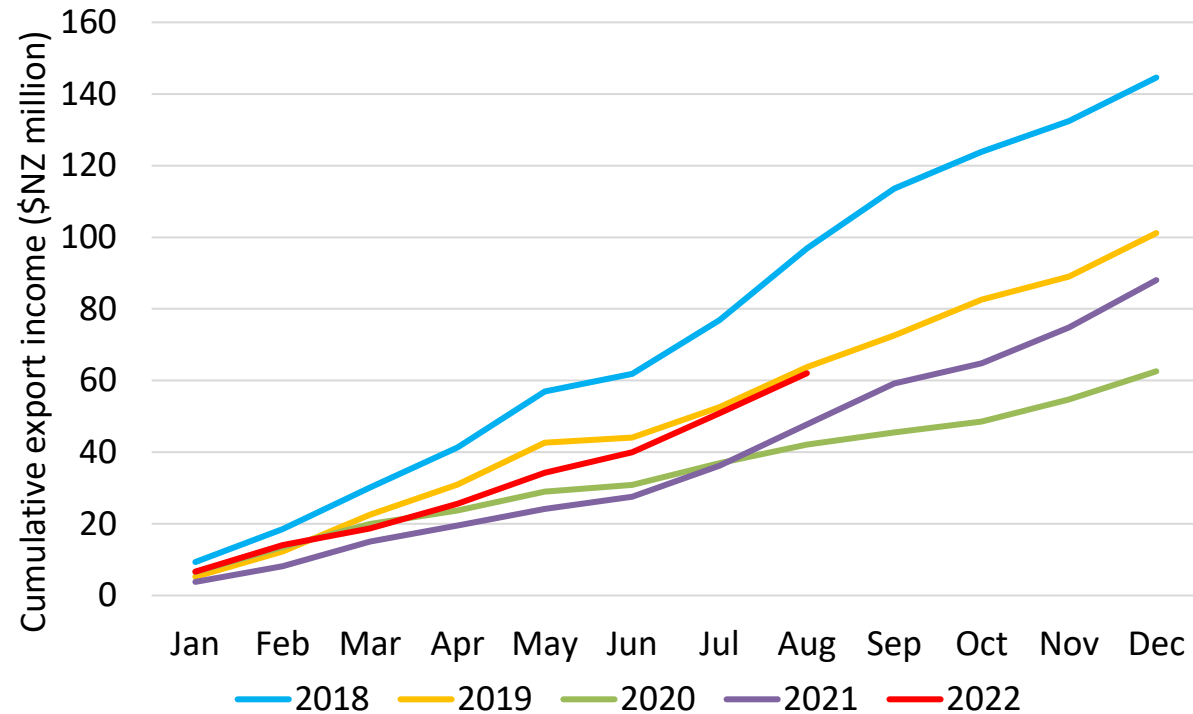
Source: Statistics New Zealand
Data is for year ending June

Exports to Italy



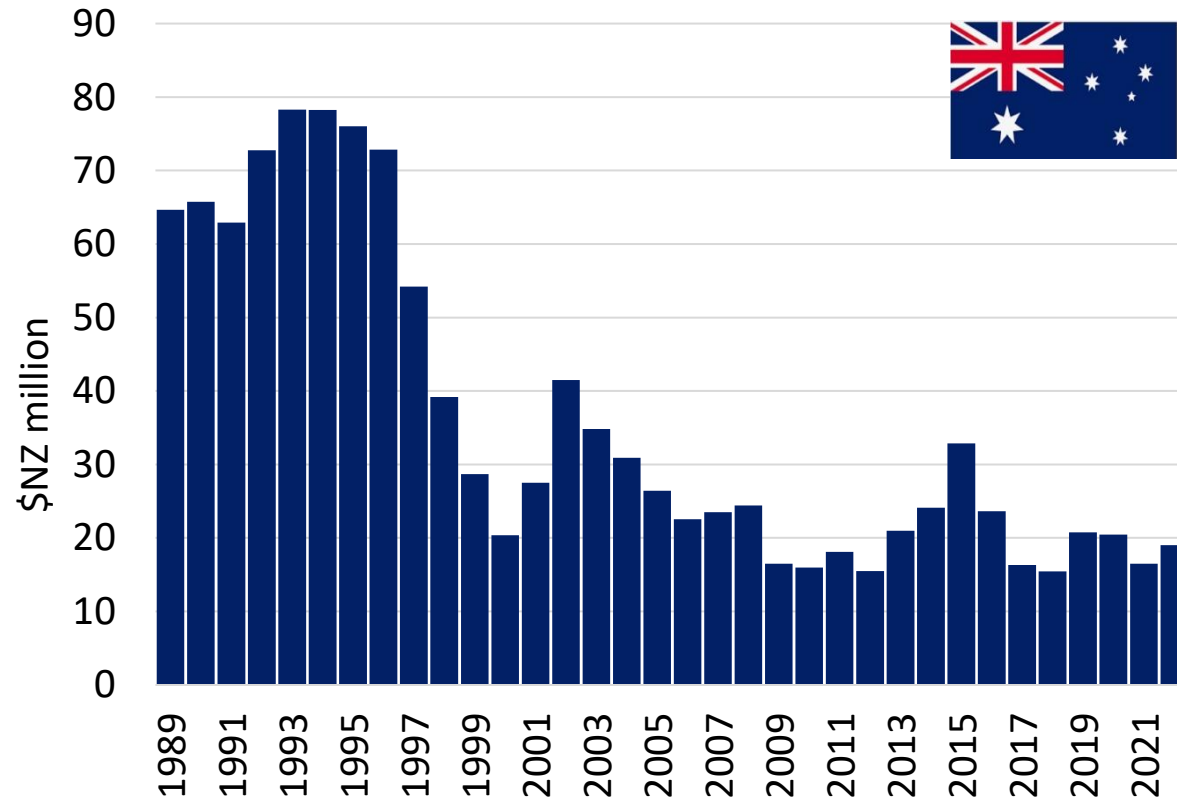
Source: Statistics New Zealand
Data is for year ending June

Exports to Italy



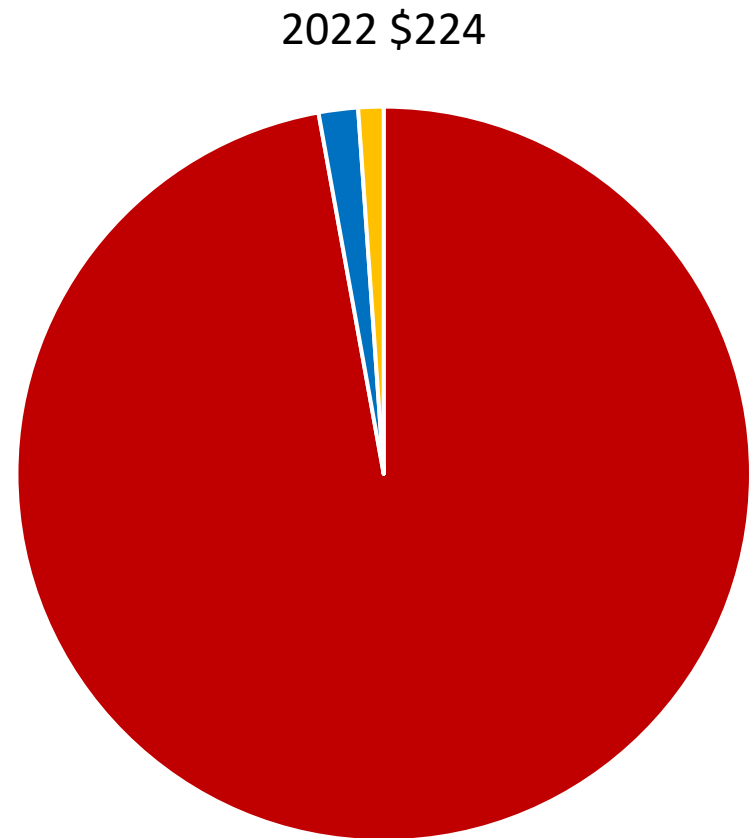
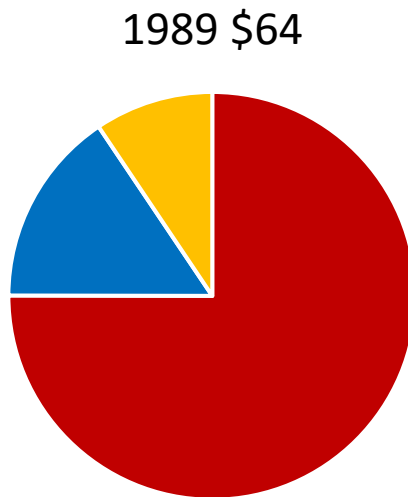
Source: Statistics New Zealand
Data is for year ending June

Exports to Australia



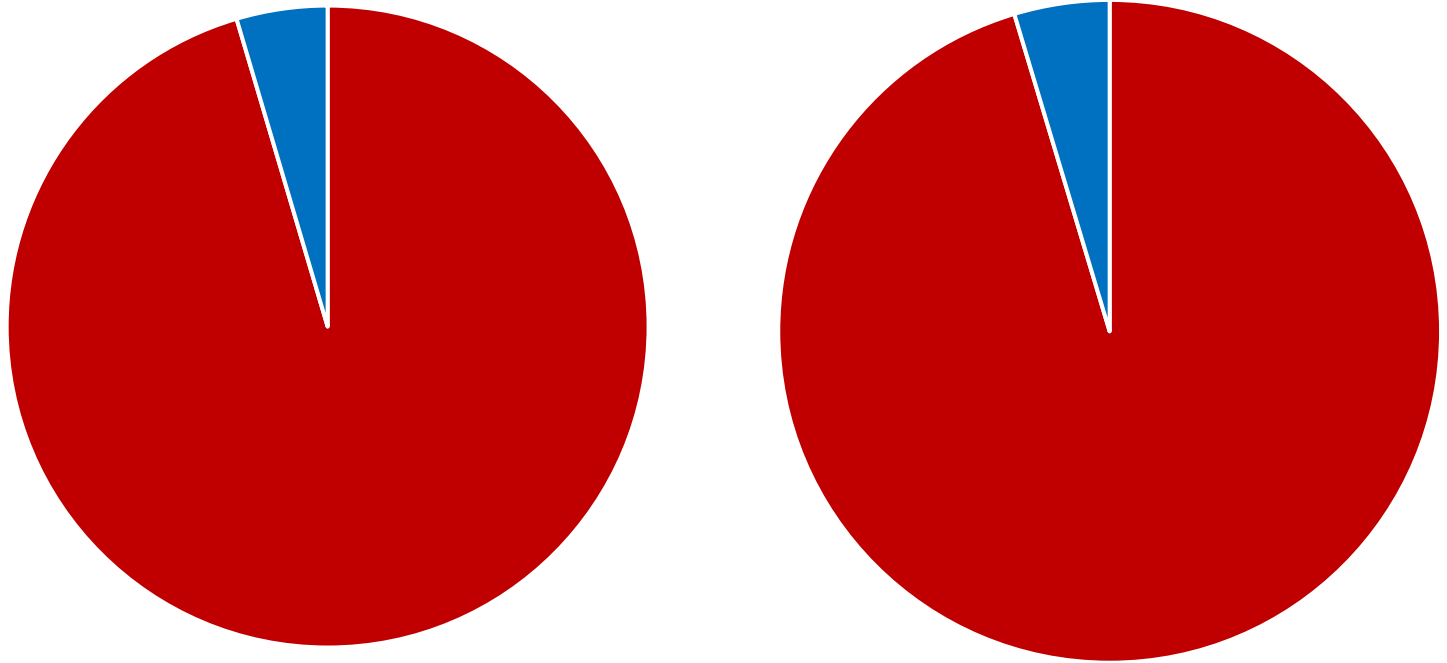
Source: Statistics New Zealand
Data is for year ending June

Lamb value



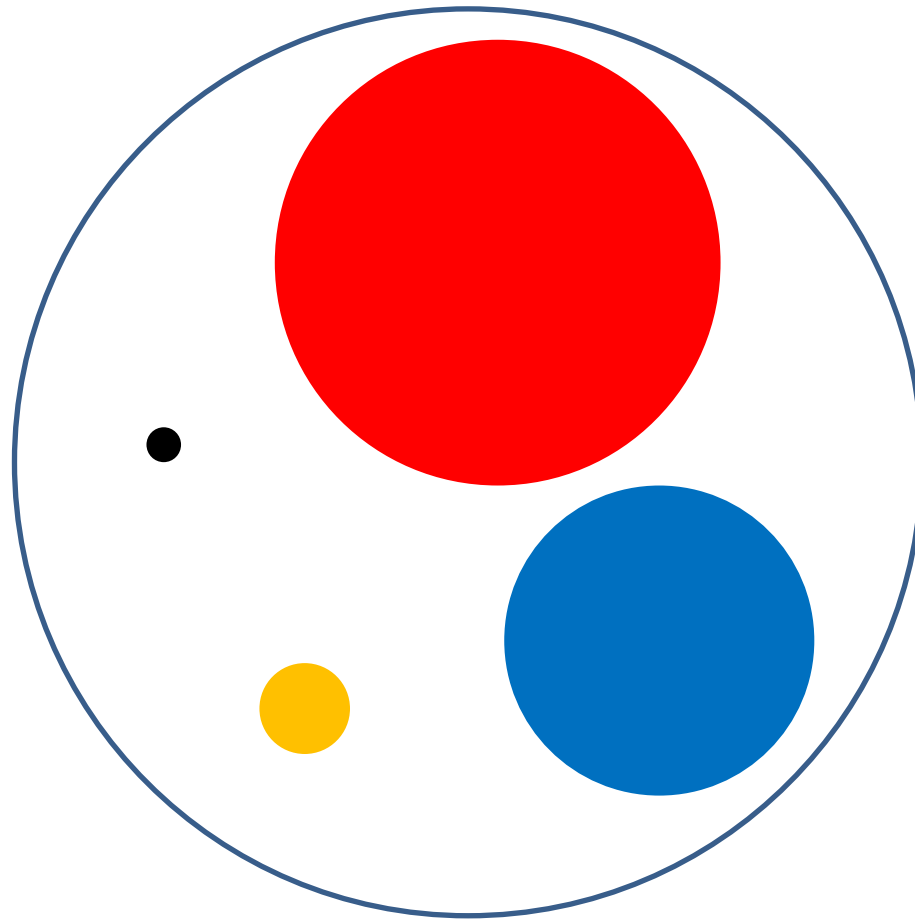
Source: Statistics New Zealand
Data is for year ending August

Beef steer value



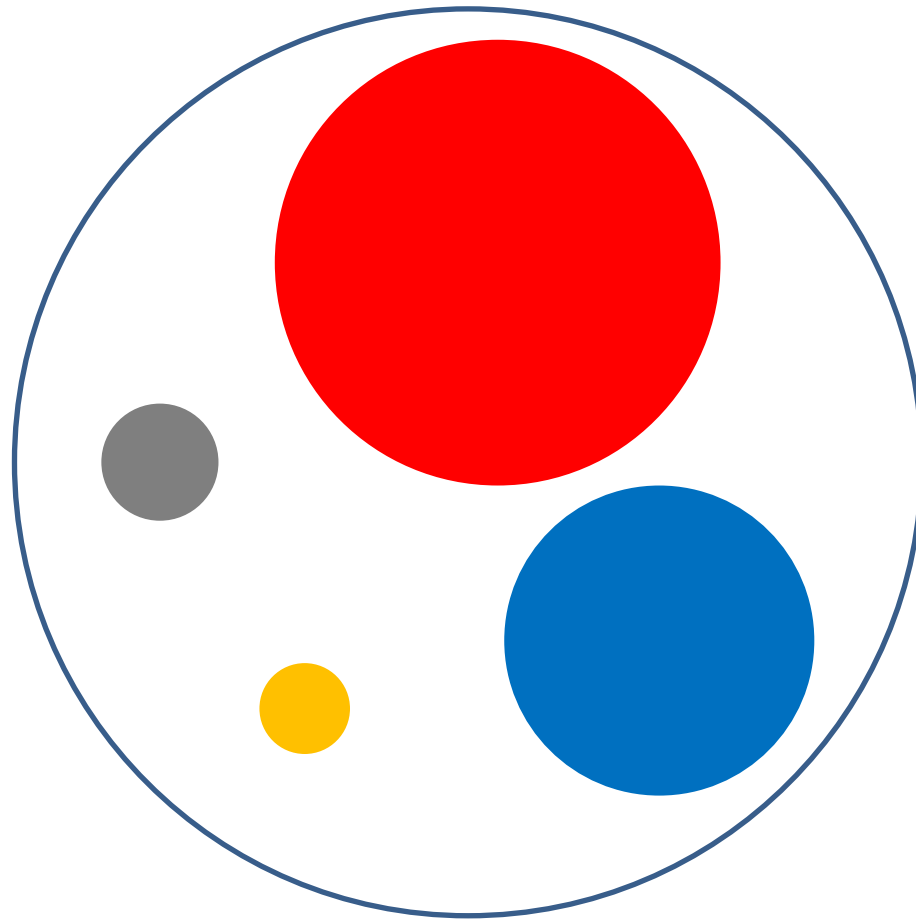
Source: Statistics New Zealand
Data is for year ending August

Greenhouse gases 2019



Source: ourworldindata.org

Greenhouse gases 2019



Source: ourworldindata.org

Cost

- 5% of dairy income = \$NZ 1 billion (est)
- 20% of meat income = \$NZ 2 billion (est)

